

# IBMA Degree Programme in International Business Management

## Master of Business Administration, 90 ECTS

Master of Business Administration

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### **Name and level of education**

Master of Business Administration, Master's Degree

### **Admission requirements and applications**

Act of Polytechnics 9.5.2003/351 20§

Haaga-Helia's Master's Programmes have been renewed in 2019. Starting from autumn 2019, the Degree Programme in International Business Management will not be available in application. The new master's business programme is called the Degree Programme in Leading Business Transformation.

### **Scope and duration**

The scope of the studies is 90 ECTS completed in 1.5 to 3 years as part-time or full time studies.

### **Recognition of learning**

Studies can also progress through the use of competencies acquired in the past or competencies acquired at work during the studies.

### **Mode of study**

The mode of studies is blended and the amount of independent studying, virtual studies and sessions on campus depend on the chosen courses. The contact hours are scheduled for evenings and weekends.

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### **Language of tuition**

The language of the studies is English.

### **Requirements and decrees**

The degree curriculum includes Compulsory Advanced Professional Studies (CAPS), Elective Advanced Professional Studies (EAPS) & Free-Choice Studies, Master's Thesis including Workshops 1 & 2 and Maturity Test.

Haaga-Helia's operations are governed by [the Act on Studies in Universities of Applied Science 18.12.2014/1129](#) (in Finnish) and [Haaga-Helia's Degree Regulations](#).

## **Study attainments and assessment**

The course assessment criteria are available in the course descriptions. More information about the course assessment is available in [Haaga-Helia's Degree Regulations](#).

## **Targets and structure**

Profile of the Degree Programme in International Business Management IBMA

Why IBMA is a good choice for you? It provides you

- a practical learning approach: Learning by Working
- flexibility in your study schedules: evenings, weekends, study tours, intensive and virtual sessions
- an opportunity to create your individual schedule and your Personal Study Plan (PSP) that allows you to select your elective and free-choice international business studies to maximize your strengths as a manager

By taking a practical approach to learning - such as workshops, exercises, lectures, thesis work, and other student-centered activities - IBMA creates a learning context where students are expected and able to integrate their work experience with their international business studies.

Key learning outcomes of the Degree Programme

The goal of IBMA is to develop students' international business management competences through variety of work development methods and tools, international business management courses, and through tutoring them in an applied research and work development project as their Master's Thesis. Working on the thesis starts from the very beginning of the studies. Students are expected to act as facilitators and leaders of change by applying in practice their international business knowledge that will make them and their organizations competitive players in international business.

The three main objectives of the IBMA Programme are to

- satisfy the increased demand of organizations for employees with practical and current international business knowledge and competencies,
- provide a career opportunity for Bachelor graduates by continuing and upgrading their education in international business management, and to
- encourage students to apply their international business management skills and knowledge in their everyday work in order to create and extract value for their organizations.

Professional growth

The professional growth in IBMA has three phases: CAPS, EAPS and Master's Thesis. After accomplishing the Compulsory Advanced Professional Studies CAPS, you prepare your Personal Study Plan (PSP) for taking Elective Advanced Professional Studies EAPS and Free-choice Studies to enhance your international business competencies. The Master's Thesis (30 ECTS) is a Work Development Project that is related to challenges in international business management of an organization. Therefore, the Master's Thesis provides value not only for the students but for their organizations as well.

Upon graduation you will possess an internationally recognized degree called Master of Business Administration that is a Master's degree awarded by Haaga-Helia University of Applied Sciences.

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## **Internationalisation**

The students represent various nationalities and work in organisations operating in global settings, which allows learning to take place in multicultural teams. The learning assignments mirror professional's work in a global setting. The students can also take part in an exchange program with selected partner universities of Haaga-Helia UAS.

## **Work placement and cooperation with the business community**

The degree programme IBMA has an international learning environment as the students and teachers have international background and work experience. The students can also take courses at selected foreign partner universities of Haaga-Helia UAS. IBMA focuses on international business management challenges through individual and group assignments and the master's degree thesis.

## **Career opportunities**

IBMA students have in average more than 10 years of work experience that helps them to integrate their existing skills, knowledge and experiences with the new theories and concepts during their master studies. Their professional growth makes them competitive in the job market and it promotes their career development.

## **Postgraduate studies**

For example university studies (Ph.D.) or vocational teacher's programme

## **Alumni activities**

Haaga-Helia's alumni network is very active. Read more about our [alumni relations](#) and update your contact information to receive information about upcoming events, further education and Haaga-Helia's news.

## **Contact information**

Haaga-Helia University of Applied Sciences

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## International Business Management

Tunnus	Nimi	Summa
<b>IBMA14</b>	<b>International Business Management</b>	<b>90</b>
MGT11	Compulsory Advanced Professional Studies (CAPS)	45
<b>MET2HY201</b>	<b>Applied Research and Development</b>	<b>5</b>
<b>MET2HY202</b>	<b>Tools for Analysing and Forecasting</b>	<b>5</b>
<b>MET2HY203</b>	<b>Project Management</b>	<b>5</b>
<b>MGT2HY201</b>	<b>Leadership Communication</b>	<b>5</b>
<b>MGT2HY202</b>	<b>Leading Change</b>	<b>5</b>
<b>MGT2HY203</b>	<b>Strategy in Practice</b>	<b>5</b>
<b>MGT2LG112</b>	<b>Leadership in the Knowledge Economy</b>	<b>5</b>
<b>MGT2LG113</b>	<b>International Talent Management</b>	<b>5</b>
<b>MGT2LG114</b>	<b>Internationalization of the Firm</b>	<b>5</b>
MGT21	Elective Advanced Professional Studies (EAPS)	0
<b>MGT4LG203</b>	<b>Knowledge Management</b>	<b>5</b>
<b>MGT4LG205</b>	<b>Cultural and Economic Geography</b>	<b>5</b>
<b>MGT4LG207</b>	<b>Silicon Valley Study Tour</b>	<b>5</b>
<b>MGT4LG210</b>	<b>International Marketing</b>	<b>5</b>
<b>MGT4LG211</b>	<b>Leading by Branding</b>	<b>5</b>
<b>MET4HY201</b>	<b>Excellence in Case Solving Skills</b>	<b>5</b>
<b>MGT4LG215</b>	<b>Sustainable Supply Chain Management</b>	<b>5</b>
MGT31	Free-Choice Studies	5
<b>MGT8LG103</b>	<b>Mindfulness and Creativity</b>	<b>5</b>
MGT41	Additional Studies	0
<b>WOR8LG</b>	<b>SMARTUP Master Studies in Entrepreneurship</b>	<b>13</b>
WOR8LG001	Introduction to Design Thinking	1
WOR8LG002	Growing the Business	4
WOR8LG003	Demonstration	1
WOR8LG004	Digital Technology Trends and Opportunities	3
WOR8LG005	Innovation Management	3
WOR8LG006	Becoming Entrepreneur: Soft Skills	1
MGT51	Master's Thesis	30
<b>MGT7LG502</b>	<b>Work Development Project</b>	<b>30</b>
MGT7LG502A	Workshop 1: From Idea to Plan	0
MGT7LG502B	Workshop 2: From Plan to Implementation	0
MGT7LG502C	Maturity Test	0
MGT7LG503	Work Development Project	30

**IBMA14 International Business Management: 90 op**

**MGT11 Compulsory Advanced Professional Studies (CAPS): 45 op**

**MET2HY201 Applied Research and Development: 5 op**

**MET2HY202 Tools for Analysing and Forecasting: 5 op**

**MET2HY203 Project Management: 5 op**

**MGT2HY201 Leadership Communication: 5 op**

**MGT2HY202 Leading Change: 5 op**

**MGT2HY203 Strategy in Practice: 5 op**

**MGT2LG112 Leadership in the Knowledge Economy: 5 op**

**MGT2LG113 International Talent Management: 5 op**

**MGT2LG114 Internationalization of the Firm: 5 op**

**MGT21 Elective Advanced Professional Studies (EAPS): 10 op**

**MGT4LG203 Knowledge Management: 5 op**

**MGT4LG205 Cultural and Economic Geography: 5 op**

**MGT4LG207 Silicon Valley Study Tour: 5 op**

**MGT4LG210 International Marketing: 5 op**

**MGT4LG211 Leading by Branding: 5 op**

**MET4HY201 Excellence in Case Solving Skills: 5 op**

**MGT4LG215 Sustainable Supply Chain Management: 5 op**

**MGT31 Free-Choice Studies: 5 op**

**MGT8LG103 Mindfulness and Creativity: 5 op**

**MGT41 Additional Studies: 0 op**

**WOR8LG SMARTUP Master Studies in Entrepreneurship: 13 op**

**WOR8LG001 Introduction to Design Thinking: 1 op**

**WOR8LG002 Growing the Business: 4 op**

**WOR8LG003 Demonstration: 1 op**

**WOR8LG004 Digital Technology Trends and Opportunities: 3 op**

**WOR8LG005 Innovation Management: 3 op**

**WOR8LG006 Becoming Entrepreneur: Soft Skills: 1 op**

**MGT51 Master's Thesis: 30 op**

**MGT7LG502 Work Development Project: 30 op**

**MGT7LG502A Workshop 1: From Idea to Plan: 0 op**

**MGT7LG502B Workshop 2: From Plan to Implementation: 0 op**

**MGT7LG502C Maturity Test: 0 op**

**MGT7LG503 Work Development Project: 30 op**