

# APPLICANT'S GUIDE 2024



Haaga-Helia

## 5 HAAGA-HELIA CAMPUSES

### PASILA

Ratapihantie 13  
00520 HELSINKI

### HAAGA

Pajuniityntie 11  
00320 HELSINKI

### MALMI

Hietakummuntie 1 A  
00700 HELSINKI

### PORVOO

Taidetehtaankatu 1  
06100 PORVOO

### VIERUMÄKI

Kaskelantie 10  
19120 VIERUMÄKI

# APPLY TO HAAGA-HELIA



**Create your path to your future career.** Whether you have just finished higher secondary school or have already been working for many years, we offer you many challenging study opportunities on the road to becoming an expert in your chosen field.

#### **Studies at Haaga-Helia open doors to future careers.**

We also place special emphasis on practical studies, and as a result our graduates are highly valued by employers both domestically and internationally. Our graduates have an excellent job placement record.

We invite you to join the professionals  
– apply to Haaga-Helia!

**Teemu Kokko**  
President



1.

Finland's most attractive  
university of applied sciences

(Most primary applicants,  
autumn 2023 joint application)

2.

Finland's second best known  
university of applied sciences

11 000

students

1 100

international  
degree students

750

teachers and  
support staff

100

partner companies

370

incoming  
exchange students

350

outgoing  
exchange students

200

partner universities







# APPLYING TO HAAGA-HELIA

You can find information about degree programmes and admissions to Finnish universities of applied sciences (UAS) and universities in Studyinfo ([www.studyinfo.fi](http://www.studyinfo.fi)) and UASinfo ([www.UASinfo.fi](http://www.UASinfo.fi)). Haaga-Helia's admission criteria, including information about eligibility, entrance examinations and possible pre-reading material or advance assignments, and descriptions of our degree programmes are available in Studyinfo.

You can apply for Haaga-Helia's degree programmes conducted in English by filling in the application form in Studyinfo during the designated application period. Please note that some of our degree programmes accept new students once a year, while some have application periods both in the spring and in the autumn.

Many of our bachelor's degree programmes accept SAT scores instead of entrance examinations. The results of the student selection will be published in Studyinfo. You can confirm only one study place in Finnish higher education per semester.

Tuition fees concern students who are not citizens of countries of the European Union or the European Economic Area, and who are not entitled to an exemption. Information about our tuition fees and scholarship scheme is available on our website, [\*\*www.haaga-helia.fi/en\*\*](http://www.haaga-helia.fi/en).

**APPLY IN →  
STUDYINFO**



Joint application for bachelor's degree programmes in English  
3 January to 17 January 2024 and  
28 August to 11 September 2024

Direct application for bachelor's degree programmes in English (with SAT)  
22 January to 24 May 2024 and  
3 June to 30 September 2024

Application period for Vocational Teacher Education in January 2024

**SEE ADMISSION  
CRITERIA AT**

[www.studyinfo.fi](http://www.studyinfo.fi)





# BACHELOR'S DEGREE PROGRAMMES IN ENGLISH

## Open doors to future careers

At Haaga-Helia you can study to become an expert in business, tourism, hotel, restaurant and event management, information technology or sports management. Our practical studies give you the skills to work independently in various professional tasks and in international environments.



Haaga-Helia supports your professional growth. We offer a wide network of international partner universities and close connections to business life. As a result, our graduates are highly valued in the job market.

Our renewed education enables you to create a more flexible and unique study plan. You can develop interesting skill combinations by selecting studies from different fields and combine, for example, financial accounting with ICT, or experience management, marketing and sports studies.

Studies can be conducted as full-time or as part-time or multiform learning. The scope of the English-taught degrees is 210 credits, which takes about 3.5 years of full-time studying.



## BACHELOR OF BUSINESS ADMINISTRATION

### **Aviation Business**

**Study mode:** Full-time studies  
**Campus:** Porvoo  
**Application period:** spring application period

### **Business Information Technology**

**Study mode:** Full-time studies  
**Campus:** Helsinki (Pasila)  
**Application period:** spring and autumn application period

### **Digital Business Innovations**

**Study mode:** Full-time studies  
**Campus:** Porvoo  
**Application period:** spring application period

### **International Business**

**Study mode:** Full-time and part-time studies  
**Campus:** Helsinki (Pasila)  
**Application period:** spring and autumn application period

## BACHELOR OF HOSPITALITY MANAGEMENT

### **Hospitality and Tourism Experience Management**

**Study mode:** Full-time studies  
**Campus:** Helsinki (Haaga)  
**Application period:** spring application period

### **Sustainable Tourism and Event Management**

**Study mode:** Full-time studies  
**Campus:** Porvoo  
**Application period:** spring application period

### **Strategic Hospitality Management**

**Study mode:** Full-time studies, online  
**Application period:** autumn application period

## BACHELOR OF SPORTS STUDIES

### **Sports Coaching and Management**

**Study mode:** Full-time studies  
**Campus:** Heinola (Vierumäki)  
**Application period:** spring application period





# MASTER'S DEGREE PROGRAMMES IN ENGLISH

## Master Your Future!

Master's degree is intended for people who have an appropriate bachelor's (or a higher) degree and at least two years (24 months) of appropriate work experience after completing the bachelor's degree. A master's degree from a UAS delivers the same qualifications to a public office as a university master's degree.

Haaga-Helia's recently renewed master's degree programmes enable personal,

flexible and multidisciplinary study paths. The scope of the studies is 90 ECTS and it takes 1.5 to 3 years to complete the degree. An essential part of the studies is the thesis (30 ECTS) which is conducted in cooperation with business life.

In addition, Haaga-Helia offers two new Master's degrees in collaboration with the international partners from Ulysseus European University. These programmes include a mandatory international exchange. The scope of the studies is 120 ECTS.





**MASTER OF BUSINESS ADMINISTRATION**

**JOINT DEGREE**

**AI for Business Transformation**

**Study mode:** Full-time studies  
**Campus:** Helsinki (Pasila), MCI Innsbruck (Austria) and University of Seville (Spain) or Technical University of Kosice (Slovakia)  
**Scope of studies:** 120 ECTS  
**Application period:** autumn application period

**DOUBLE DEGREE**

**Business Technologies and Management**

**Study mode:** Full-time studies  
**Campus:** Helsinki (Pasila) and MCI Innsbruck (Austria)  
**Scope of studies:** 120 ECTS  
**Application period:** spring application period

**Business Technologies**

**Study mode:** Part-time studies  
**Campus:** Helsinki (Pasila)  
**Application period:** autumn application period

**Leading Business Transformation**

**Study mode:** Part-time studies  
**Campus:** Helsinki (Pasila)  
**Application period:** autumn application period

**Strategising in Organisations**

**Study mode:** Virtual studies  
**Application period:** autumn application period

**Sustainable Aviation Business**

**Study mode:** Virtual studies  
**Application period:** autumn application period

**MASTER OF HOSPITALITY MANAGEMENT**

**Tourism and Hospitality Business**

**Study mode:** Part-time studies  
**Campus:** Helsinki (Pasila)  
**Application period:** autumn application period





# INTERNATIONAL VOCATIONAL TEACHER EDUCATION

The Vocational Teacher Education programme in English is designed for applicants who intend to work as teachers at universities of applied sciences or at vocational institutions. The education leads to a formal pedagogical qualification which applies for teacher's positions in other educational institutions as well.

The teacher education programme combines a strong theoretical foundation with an investigative and developmental approach to teaching and the student-teacher experience. It has a special emphasis on the integration of theory and practice, as well as on encouraging students to participate developmental efforts in their own institutions.

## International Vocational Teacher Education

**Study mode:** Part-time studies

**Campus:** Helsinki (Pasila)

**Application period:** January







# OPEN UNIVERSITY OF APPLIED SCIENCES

Haaga-Helia's Open University of Applied Sciences studies are for you if you are planning to complete a Bachelor's degree, want to develop your work skills, are planning a new career, want to improve your basic knowledge or language skills. Come to study at Haaga-Helia's Open University of Applied Sciences - open UAS is open also for you!



Studies at the Open University of Applied Sciences are available for everyone regardless of age, citizenship or educational background. You can study flexibly according to your own interest and also online.

Completing Open UAS studies requires high proficiency of English (language certificate required) and good study skills. Participation in the master's level courses requires having a bachelor's degree and two years of work experience after graduation.

The course selection will be updated to Haaga-Helia's website. Check the courses and enroll!



DEREK, BACHELOR'S DEGREE IN SPORTS COACHING AND MANAGEMENT

## DEVELOP YOURSELF AS A PERSON AND AS A FUTURE PROFESSIONAL

Studying at Haaga-Helia has given Derek a lot of tools and knowledge to succeed in his future profession.

– Studying in the Sports Coaching and Management programme has given me a lot of confidence. This is a great place to learn how to explore and find new information and really develop yourself as a person and as a coach.

Besides studying, part of being a student at Haaga-Helia is also to learn who you are.

– The person I was when I came into the programme has completely changed and grown so much. What really surprised me about studying here in Finland is just how much they care about the individual development of the students. This is a place where they really focus on your area of interest and help you achieve what you want to achieve and get to the places you want to go.





EKATERINA, MASTER'S DEGREE IN LEADING BUSINESS TRANSFORMATION

## STUDYING A MASTER'S DEGREE WILL MAKE A HUGE POSITIVE IMPACT ON YOUR CAREER AND PROFESSIONAL SKILLS

Ekaterina completed her Bachelor's degree at Haaga-Helia in 2015. Later she wanted to update her skills and returned to Haaga-Helia to complete her Master's degree. Even though she quite knew what to expect, she was positively surprised by the classmates and the new aspects they brought into the studies.

- Everyone was super motivated, competitive in a good way and eager to learn. Also most of my class mates were already in a leading positions so I learned a lot from them, she says.
- If you are looking for real practical skills supported with a strong theoretical background, combined with excellent teamwork with motivated classmates, Haaga-Helia is the right place to choose. No matter which track you will choose, it will make a huge positive impact on your career and professional skills, especially if you are considering changing a career track or looking for a promotion.





# HAAGA-HELIA OPENS DOORS TO FUTURE CAREERS



**i MORE  
INFORMATION**

Haaga-Helia University of Applied Sciences,  
Admission Services  
tel. +358 400 230 409  
[www.haaga-helia.fi/en](http://www.haaga-helia.fi/en)  
[admissions@haaga-helia.fi](mailto:admissions@haaga-helia.fi)

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