

Master's Degree Programme in Business Technologies and Management (BUTUM)

Double Degree programme provided jointly by Haaga-Helia and MCI

Degree Programme Structure

Study Modules	ECTS
Compulsory Studies	20
Common Elective Studies	10
Specialisation Studies	55
Free-Choice Studies	5
Thesis	30
Total	120

Semester Schedule

Semester	Date	Content and Location	ECTS
1	August-December	3 courses at Haaga-Helia 1 course online for MCI	20
2	January-March	1 course at Haaga-Helia	5
3	March- June	7 courses at MCI	35
4	August-December	4 courses and start of thesis at Haaga-Helia	30
5	January-June	2 courses and thesis at Haaga-Helia Thesis, seminar and exam online for MCI	30

Curriculum

Semester 1

Course	Study Module	ECTS
Evolving Organisations or Acting as Coach and Facilitator	Common Elective Studies	5
Responsible Business and Sharing Economy or Leadership Clinic	Specialisation Studies	5
Artificial Intelligence in Modern Business	Specialisation Studies	5
MCIT Research	Compulsory Studies	5
Total		20

Semester 2

Course	Study Module	ECTS
Data Analytics of Futures Research	Common Elective Studies	5
Total		5

**Semester 3 at MCI The Entrepreneurial School, Innsbruck, Austria.
Master's Degree Programme in Management, Communication and IT**

Course	Study Module	ECTS
Multi Project and Change Management	Compulsory Studies	5
Digital Organization	Compulsory Studies	5
Management Information Systems	Specialisation Studies	5
IT Governance	Specialisation Studies	5
Digital Mergers and Acquisitions	Specialisation Studies	5
MCiT Labs (choose 1 out of 3)	Specialisation Studies	5
International Technology Management (Study tour to Silicon Valley) Either on site or an online course	Specialisation Studies	5
Total		35

Semester 4

Course	Study Module	ECTS
Applied Design Research	Compulsory Studies	5
Digital Marketing Technologies	Specialisation Studies	5
Business Analytics or Strategic Financial Management	Specialisation Studies	5
Marketing and Sales in Metaversums or Online Store as Sales Channel	Specialisation Studies	5
Master's Thesis	Thesis	10
Total		30

Semester 5

Course	Study Module	ECTS
Emerging Technology Opportunities	Specialisation Studies	5
Free-Choice course	Free-Choice Studies	5
Master's Thesis, seminar and exam	Thesis	20
Total		30

Course descriptions:

[Haaga-Helia](#)
[MCI](#)